



Nancy A. Dreyer

NDreyer@DreyerStrategies.com

www.dreyerstrategies.com

617.733.9478

CAREER HIGHLIGHTS

- Built and sold 2 businesses and sparked the merger of 2 public companies
- Expert in the use of real-world evidence, as noted by citations in recent guidelines by regulators in the US (FDA), Europe (EMA), and China (NMPA)
- Experienced with most types of real-world data (RWD) including patient registries, patient-generated health data, electronic medical records, health insurance claims and linked RWD
- Strong record of successful collaborations, e.g., developed agile injury analytics for the NFL and NBA; led a 13-country patient registry for avian influenza, identifying an effective repurposed drug
- Created context to evaluate health risks from employment or residence near nuclear power generation, petrochemicals manufacturing and electromagnetic fields
- Shaped the scientific foundation used in the reorganization of Johns Manville in US Bankruptcy Court

EXECUTIVE HIGHLIGHTS

- Chief Scientific Advisor, Picnic Health
- SVP and Chief Scientific Officer, IQVIA Real World Solutions: Spearheaded the partnership of Quintiles and IMS Health, resulting in their merger to form IQVIA (IQV)
- 30+ years P&L experience
- Substantial revenue generation from large multi-national companies
- Investor conference experience
- SVP and Global Chief of Scientific Affairs at Outcome Sciences: Built scientific services and collaborated to shape the company for acquisition by Quintiles
- SVP at UnitedHealth: worked in drug safety and its emerging CRO business
- Publisher: Created and operated the peer-reviewed journal, Epidemiology
- CEO: Founded and led Epidemiology Resources Inc (research firm) and the New England Epidemiology Institute (summer school); sold to UnitedHealth

BOARD EXPERIENCE

- Trustee, Brandeis University, Waltham, MA
- Scientific and Policy Advisor, Drug Information Association
- Member, Duke-Margolis Center for Health Policy Planning Board, working with former FDA Commissioner Mark McClellan
- Board Chair, Epidemiology Resources Inc.

EDUCATION AND ACADEMIC APPOINTMENT

- PhD in Epidemiology and Master of Public Health, University of North Carolina, Chapel Hill
- Adjunct Professor of Epidemiology, University of North Carolina, Chapel Hill

OTHER DISTINCTIONS

- Drug Information Association Global Inspire Award for “Advancing a framework for regulatory use of real-world evidence: When real is reliable.”
- PharmaVoice’s Red Jacket Hall of Fame Award for being one of the most inspiring people in life sciences