



NANCY A DREYER

Business builder and advisor Expertise in real-world evidence

EXECUTIVE HIGHLIGHTS

- CEO: Pioneered the creation of an independent, for-profit, think tank for epidemiology. Founded and led Epidemiology Resources Inc. and its sister entity, the New England Epidemiology Institute, and launched publication of the peer-reviewed scientific journal, Epidemiology. Sold this 20-person think tank to UnitedHealth Group (UNH) for >\$3 million in 1999
- SVP. UnitedHealth: Launched drug safety services for its emerging CRO business
- SVP and Global Chief of Scientific Affairs, Outcome Sciences: I built scientific services to complement the technology, and partnered with the founder to groom the company for sale. Sold to Quintiles in 2011 for >\$50 million
- SVP and Chief Scientific Officer, IQVIA Real World Solutions: Led multinational teams supporting the pharmaceutical industry, and spearheaded a partnership of Quintiles and IMS Health that resulted in their merger to form IQVIA (IQV)

BOARD EXPERIENCE

- Trustee, Brandeis University, Waltham, MA
- Scientific and Policy Advisor, Board Member, Drug Information Association
- Member, Duke-Margolis Center for Health Policy Planning Board
- Board Chair, Epidemiology Resources Inc.

OTHER HIGHLIGHTS

- Strong record of creating successful collaborations, e.g., developed and operated injury analytics for the NFL and NBA
- Shaped the scientific foundation used in the successful reorganization of Johns Manville in US Bankruptcy Court and developed evidence for toxic tort cases

DISTINCTIONS

- Adjunct Professor of Epidemiology, University of North Carolina, Chapel Hill
- Fellow, International Society of Pharmacoepidemiology
- Fellow, Drug Information Association and winner of DIA's Global Inspire Author of the Year Award for [Advancing a Framework for Regulatory Use of Real-World Evidence - Nancy A. Dreyer, 2018](#)
- Honored Speaker: [2023 Harry Guess Memorial Lecture: Nancy A. Dreyer](#)

EDUCATION

- PhD in Epidemiology and MPH from University of North Carolina, Chapel Hill
- Brandeis University, AB

For more information, see www.DreyerStrategies.com
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