



## NANCY A DREYER

**Business builder and advisor**  
**Real-world evidence expert**

### EXECUTIVE HIGHLIGHTS – VALUE TO BOARDS

#### **Founder & CEO, Epidemiology Resources Inc. / New England Epidemiology Institute**

- Built an independent, for-profit epidemiology think tank and the peer-reviewed journal, Epidemiology.
- Led growth and operations of a 20-person scientific enterprise, then sold to UnitedHealth Group (UNH) for >\$3M in 1999.

**Board value:** Demonstrated ability to found, scale, and monetize mission-driven, science-based businesses while maintaining scientific credibility and financial discipline.

#### **Senior Vice President, UnitedHealth Group – Drug Safety Services**

- Launched drug safety services within an emerging CRO business, creating new capabilities and revenue streams.

**Board value:** Experience innovating inside large, complex organizations; deep understanding of payers, regulators, and how to build new businesses within established enterprises.

#### **SVP & Global Chief of Scientific Affairs, Outcome Sciences**

- Built global scientific services to complement proprietary technology.
- Partnered with founder to position the company for strategic sale; acquired by Quintiles for >\$50M in 2011.

**Board value:** Expertise in value creation and exit planning, aligning scientific strategy, operations, and commercial priorities to maximize enterprise value.

#### **SVP & Chief Scientific Officer, IQVIA Real World Solutions**

- Led multinational teams delivering real-world evidence programs for global biopharmaceutical clients.
- Co-led the scientific and strategic partnership between Quintiles and IMS Health that contributed to their merger to form IQVIA (IQV).

**Board value:** Firsthand experience with complex partnerships, mergers, and integration; brings a global view of data assets, real-world evidence, and the evolving life sciences ecosystem.

### BOARD AND GOVERNANCE EXPERIENCE

#### **Trustee, Brandeis University**

- Contributes to strategy, financial oversight, and risk governance for a major academic institution.

**Board value:** Practical experience with fiduciary responsibilities, multi-stakeholder governance, and long-term mission stewardship.

#### **Board Member and Scientific/Policy Advisor, Drug Information Association (DIA)**

- Advises on strategy at the intersection of science, regulation, and industry collaboration.

**Board value:** Strong policy and regulatory insight; ability to anticipate and shape external environment affecting life sciences, payers, and regulators.

### **Real-World Data Steering Committee, International Society for Pharmacoeconomics and Outcomes Research (ISPOR)**

- Helps define standards and frameworks for real-world data and real-world evidence.

**Board value:** Deep expertise in data quality, evidence standards, and health economics—critical to companies that depend on trustworthy data and value demonstration.

### **Board Chair, Epidemiology Resources Inc.**

- Provided governance and strategic direction from startup through growth and sale.

**Board value:** Full life-cycle perspective on governance, from early-stage entrepreneurial risk through successful exit.

## **STRATEGIC AND COMMERCIAL IMPACT**

- Built high-impact collaborations using advanced analytics, including injury analytics for the NFL and NBA.

**Board value:** Proven ability to develop new markets and partnerships, particularly where data and analytics can unlock growth and differentiation.

- Developed evidence and scientific strategies in high-stakes legal and restructuring contexts, including:

- Scientific foundation for the successful reorganization of Johns Manville in U.S. Bankruptcy Court.
- Evidence for major toxic tort cases, including resettlement of Bikini Atoll.

**Board value:** Brings rigorous, evidence-based thinking to risk, litigation, and reputational challenges; comfortable operating under legal, regulatory, and public scrutiny.

## **DISTINCTIONS – CREDIBILITY AND INFLUENCE**

- Adjunct Professor of Epidemiology, University of North Carolina at Chapel Hill.
- Fellow, International Society of Pharmacoepidemiology.
- Fellow, Drug Information Association.
- DIA Global Inspire “Author of the Year” Award for advancing a framework for regulatory use of real-world evidence (2018).
- Honored Speaker, 2023 Harry Guess Memorial Lecture, University of North Carolina.

**Board value:** Widely recognized thought leader in real-world evidence and pharmacoepidemiology, enhancing board oversight on scientific strategy, regulatory science, and data-driven innovation.

## **EDUCATION**

- PhD in Epidemiology, University of North Carolina at Chapel Hill.
- MPH, University of North Carolina at Chapel Hill.
- AB, Brandeis University.

For more information, visit [www.DreyerStrategies.com](http://www.DreyerStrategies.com) or contact [ndreyer@dreyerstrategies.com](mailto:ndreyer@dreyerstrategies.com).